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Sponsor Benefits

Girls Preparatory School is reaching out with great enthusiasm about the 2017 Mad Bad and Dangerous event – an experience designed to inspire girls in the areas of entrepreneurship.

This year's event, MBD: Girl Edition has evolved from previous years, and will focus entirely on inspiring girls with the vision, enthusiasm, tenacity and skills needed to become entrepreneurs.

Mad Bad & Dangerous 2017 will be comprised of two programs focused on the same cohort:

- 1) The 24Hour Generator/Girls Marketplace on March 10th and 11th and
- 2) a 3-week summer course "Chattanooga as Text: Placemaking".

All sponsor levels will be promoted during this event as described in the following levels:

The Trailblazer - \$10,000

- Thank you billboards pre and post event
- Vendor display at Girls' Marketplace
- 10 VIP tickets for the event
- 5 VIP parking spaces for the event
- Logo on invitations to the reverse pitch
- Logo recognition on mailed invitations to GPS alumnae for the event
- Logo featured on GPS social media channels
- Logo featured in e-newsletter to GPS alumnae and friends
- Logo featured on MBD website with hyperlink
- Verbal recognition during the event

Shatter the Glass Ceiling - \$5,000

- Thank you Billboards post event
- Vendor display at Girls Marketplace
- 5 VIP tickets for the event
- Logo on invitations to the reverse pitch
- Logo recognition on mailed invitations to GPS alumnae for the event
- Logo featured on GPS social media channels
- Logo featured on MBD website with hyperlink
- Verbal recognition during the event

MBD Sponsor Benefits Continued

Lead by Example - \$2,500

- Verbal recognition during the event
- 2 VIP tickets for the event
- Recognition on event website
- Logo featured on GPS social media channels

Yes, I want to join the MBD revolution!

The Trailblazer

Shatter the Glass Ceiling

Lead by Example

Name _____ Company _____

Phone _____

E-mail _____

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Please return to Meg O'Neill Cannon at mcannon@gps.edu or call 423-634-7659.